



# ANNUAL REPORT 2023

**Zoom Group, Inc.**

**ZG | zoomgroup**

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Louisville, KY 40250

# TABLE OF CONTENTS

TO OUR ZG COMMUNITY _____	3
OUR BOARD OF DIRECTORS _____	4
OUR MISSION, VISION, VALUES _____	5
FACTS AND FIGURES _____	6

## TO OUR ZG COMMUNITY

I am pleased to present Zoom Group Inc.'s annual report for the fiscal year ending June 30, 2023. This year has been one of growth and resilience for our organization, and I'm proud to share some key highlights with you.

### Financial Performance

We experienced strong financial performance in 2023:

- Our total revenues and support increased to \$4,291,970, up from \$3,973,845 in the previous year.
- We maintained a positive change in net assets of \$439,590, demonstrating our continued financial stability.
- Our total assets grew to \$5,054,837, reflecting our investments in our programs and infrastructure.

### Program Achievements

Our commitment to serving our community remained steadfast:

- Program services (including growth/expansion) continued to be our largest expense category, showcasing our dedication to our mission.

### Looking Ahead

As we move forward, we remain committed to:

- Expanding our programs to reach more individuals in need
- Strengthening our financial position to ensure long-term sustainability
- Investing in our staff and infrastructure to enhance the quality of our services

I want to express my heartfelt gratitude to our dedicated staff, generous donors, and supportive community partners. Your contributions have been instrumental in our success and impact.

Thank you for your continued support of Zoom Group, Inc. Together, we are making a meaningful difference in our community.

Sincerely,  
Melissa A Marvel, MBA, CPA  
Chief Executive Officer

# OUR BOARD OF DIRECTORS

June 30, 2023



Mike Swansburg,  
Chairman of the  
Board



Melissa Marvel,  
CPA President|CEO

<b>BOARD MEMBER</b>	<b>POSITION</b>	<b>EMPLOYER</b>
MIKE SWANSBURG	CHAIR	SWANSBURG & SMITH
DAVID EHSAN	VICE CHAIR	TRAUGHBER PRIVATE WEALTH LAW
TREVOR HOWIE	SECRETARY	COYLE CHEVROLET-BUICK-GMC/COYLE NISSAN
MARY ROSE HULSEY	TREASURER	REPUBLIC BANK
NICK CLARK	PAST CHAIR	NELSON INSURANCE GROUP
PHIL GRAU		UPS SUPPLY CHAIN SOLUTIONS
JOHN CAHILL		SUNHARBOR WEALTH ADVISORS
PAT CLAY		STERIS
NIKKI GAUDIO		UPS HEALTHCARE
SHANE WILES		713 ARCHITECTS, PLLC
JASMINE MAYFIELD		AMAZON
LISA WILKINS		TAZIKIS
NATALIE SEMARIA		FOUNDING MEMBER
MELISSA MARVEL	CEO	ZOOM GROUP

ZG a Social Enterprise, Producing Member of:

# SourceAmerica



And, a Founding Member of



# OUR MISSION, VISION, VALUES

Our **Mission** is to assist persons with disabilities to explore, create, and realize their journey.

Our **Vision** is a community enriched by including and valuing persons with disabilities.

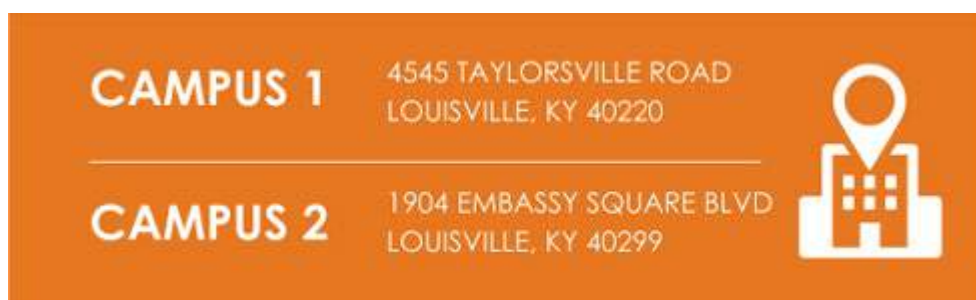
Our **CORE4** Values



Our **Pillars**



Our **Campuses**

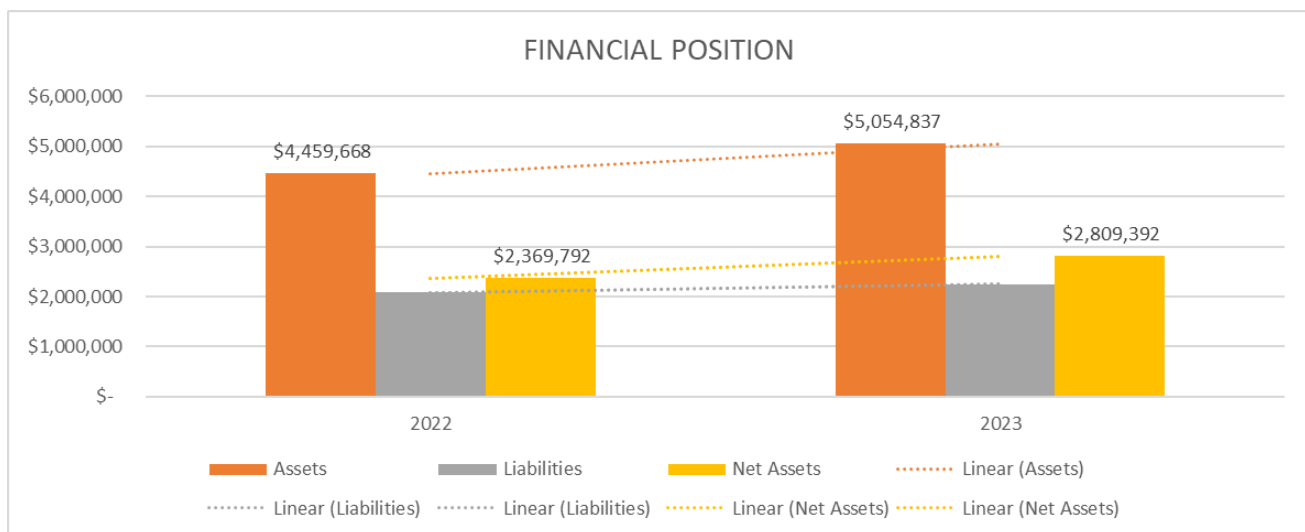


# FACTS AND FIGURES

- Provided services, support, and advocacy to over 400 Individuals with intellectual developmental disabilities and autism
- Serving the Louisville Metro and surrounding counties with the DiscoverU Kentucky Advocacy Program, reaching individuals throughout the Commonwealth.



## STATEMENT OF FINANCIAL POSITION



## STATEMENT OF ACTIVITY



## FINANCIAL NOTES

- The financial statements were audited by independent auditors who provided an unqualified opinion, stating that the financial statements present fairly the financial position of Zoom Group, Inc.
- The organization's total assets increased from \$4,459,668 in 2022 to \$5,054,837 in 2023.
- Total revenues and support increased from \$3,973,845 in 2022 to \$4,291,970 in 2023.
- The organization maintained a positive change in net assets, with an increase of \$439,590 in 2023 compared to \$391,329 in 2022.
- Program services expenses constituted the largest portion of total expenses in both years.
- The organization's net assets at the end of 2023 were \$2,809,382, up from \$2,369,792 at the end of 2022.